



Boston Toastmasters Evaluation Workshop

Date _____

*The workshop is designed to give you ideas and practice using three different techniques. On this sheet, we will use a popular **mixed-mode technique** that can describe both content (what the message of the speech is) and delivery (how the speech was presented).*

Speaker: _____ Speech# & Title _____

Personal Observations:

| | 👍 Commendations | 🚩 Recommendations |
|---------------|-----------------|-------------------|
| What I SAW: | | |
| What I HEARD: | | |
| What I FELT: | | |

Other Points Observed by Group Members:

| | 👍 Commendations | 🚩 Recommendations |
|------------------|-----------------|-------------------|
| What they SAW: | | |
| What they HEARD: | | |
| What they FELT: | | |



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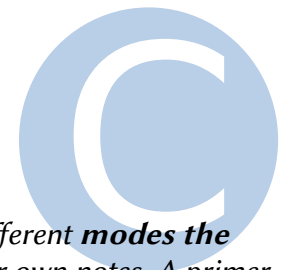
*The workshop is designed to give you ideas and practice using three different techniques. On this sheet, we will use a **content-oriented** technique. In the Toastmasters World, content is often examined this way on contest judging sheets and in manual evaluation rubrics.*

Speaker: _____

Speech# and Title _____

Observations:

| |  Commendations |  Recommendations |
|---|---|---|
| <u>Structure & Organization</u> How was the speech organized ? Did the speech flow ? How effective were the transitions ? Structure ? Did it help in bringing clarity to the presentation? | | |
| <u>Development of Points</u> Logic — what (if any) logic was used? Coherence — how coherent were the points presented? Were there references or supporting statements included (quotes, facts)? | | |
| <u>Purpose of the Presentation</u> How obvious was it? How interesting and compelling did you find the ideas presented? Was the purpose of the speech evident? (What was the purpose?) | | |



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The workshop is designed to give you ideas and practice using three different techniques. On this sheet, we will look at different **modes the speaker may have used to engage and persuade the audience**. Feel free to use the back of this paper to make your own notes. A primer to ethos-logos-pathos is here: <https://www.artofmanliness.com/articles/classical-rhetoric-101-the-three-means-of-persuasion/>

Speaker: _____

Speech# and Title _____

Observations:

| | 👍 Commendations | 🚩 Recommendations |
|---|-----------------|-------------------|
| <u>Use of ETHOS — Credibility of Speaker</u> Did the speaker establish him/herself as someone who knew what they were talking about? How? Did they present themselves as likable and respectful? What manner did they have? | | |
| <u>Use of LOGOS — Logic / Reason / Proof</u> Did the speaker follow a clear line of reasoning? Could you say they deduced or induced any points they made? Did the speaker use factual examples to support particular statements? | | |
| <u>Use of PATHOS — Emotions/Values</u> Did the speaker make a purposeful appeal to your emotions? How? What emotions (if any) were evoked? How did the speaker accomplish this? Did the speaker show emotion or emotional awareness? | | |

